

**VASEK**  
**INTERNATIONAL**



MANUFACTURER AND SUPPLIER OF STREET  
WEAR AND SPORTSWEAR

## Overview:

YASEK INTERNATIONAL, a renowned manufacturer of sportswear and street wear in Pakistan, has been setting industry standards since 2010. Our journey commenced with polyester and cotton, and over the years, we have successfully expanded our portfolio to include sportswear, earning a reputation for exceptional quality and craftsmanship.

Our mission is to transform into a cutting-edge, technology-driven manufacturing powerhouse, equipped with state-of-the-art equipment and facilities. This enables us to achieve operational excellence, drive innovation, and deliver exceptional value to our clients, surpassing their expectations and setting new industry standards.

Our Vision is to emerge as a global leader in delivering exceptional quality products, setting new benchmarks in excellence and surpassing international standards, while catering to the diverse needs of our global clientele.

## Details of Company:

<b>Status</b>	Proprietorship
<b>Factory Status</b>	Manufacturing of Street wear and Sportswear
<b>Location</b>	NEW SHAHABPURA ROAD SIALKOT (51310) PAKISTAN
<b>Bank</b>	BANK OF PUNJAB (Shahabpura Road Branch-Sialkot)
<b>Street wear product</b>	T-shirt, Polo shirt, All Types Of Jackets, Hoodies, Track suits, Cap, Beanie, Socks, Shorts, Cargo Shorts, Pants, Cargo Pants
<b>Sportswear</b>	American Football Uniform, Soccer Uniform, Basketball Uniform, Baseball Uniform, Sports Bra, Leggings, Cycling suit, Jerseys.

## Operational Assets:

We are committed to upholding the highest standards of quality and efficiency in our production processes, supported by our comprehensive in-house facilities, including:

Description	No. of Machines	Types
Stitching	30	JUKI/ZOJE etc.
Auto Trimming Machines	5	JUKI
Bar tack Machine	2	ZOJE
Buttonhole Machine	1	JUKI
Fabric Cutters	4	KM JAPAN
Heat Transfer Press Double	1	United Automation
Heat Transfer Press Single	1	Sialkot Automation
Sublimation Print	2	Mimaki Printer
Embroidery Machines	3	Tajima

## Our clients:

We have established a strong global presence, with clients in the USA, UK, Germany, Switzerland and the Netherlands.

## **Ethical Sourcing Policy:**

Our procurement process guarantees that only raw materials compliant with global standards and free from harmful contaminants are selected.

## **YASEK Official Policy:**

YASEK is committed to excellence in quality, delivery, and customer satisfaction, built on the pillars of Reliability, Competitive Pricing, and After-Sales Excellence, with a relentless focus on improving our Management and Quality Systems.

## **Company's Ethics and Compliance Policy:**

YASEK is a guiding framework that outlines our commitment to ethical behavior, integrity, and responsible business practices. It sets the standard for how we interact with each other, our customers, and the communities we serve. We expect all employees to uphold these principles, fostering a culture of trust, respect, and accountability. By embracing this code, we ensure a workplace that is inclusive, safe, and empowering for everyone. Together, we build a stronger, more responsible organization.

### **1. Integrity and honesty:**

We operate with unwavering integrity and transparency, upholding the highest standards of honesty in all our interactions and transactions. Trust, reliability, and ethical behavior are the cornerstones of our business philosophy.

### **2. Respect for others (Employees, Customers):**

We treat all individuals with dignity and respect, fostering a culture of inclusivity, empathy, and kindness in every interaction. Our commitment to respect extends to employees, customers, partners, and the communities we serve, recognizing the value and worth of every person.

### **3. Protection of Minors from Exploitation:**

We are committed to safeguarding the rights and well-being of minors, ensuring their protection from exploitation in all forms. Our policies and practices prioritize the prevention of child labor, abuse, and neglect. We strive to create a safe and secure environment for children, promoting their health, education, and empowerment. By doing so, we uphold our responsibility to protect the most vulnerable members of society.

### **4. Safety, Health & Environment:**

We prioritize the safety, health, and well-being of our employees, customers, and communities, ensuring a secure and healthy environment for all. Our commitment to environmental stewardship drives us to minimize our footprint and promote sustainable practices. We strive for excellence in occupational health and safety, adhering to stringent standards and regulations. By doing so, we protect people, planet, and prosperity for future generations.

### **5. Standard Business Hours:**

The company is committed to adhering to all relevant laws and industry benchmarks governing working hours. Our standard weekly working hours shall not surpass 48 hours, ensuring a sustainable work-life balance. Overtime hours, capped at 12 hours per employee per week, will be compensated in accordance with established policies and regulatory requirements. Furthermore, all personnel are guaranteed a minimum of one rest day every seven days, aligning with our dedication to employee well-being and fair labor practices.

### **6. Oversight and Regulatory Adherence:**

We maintain rigorous oversight and regulatory adherence to ensure the highest standards of compliance and governance. Our commitment to regulatory excellence

Drives us to proactively monitor and address potential risks. Through effective oversight, we guarantee adherence to laws, regulations, and industry standards. Our dedicated team ensures seamless compliance management, safeguarding our organization's reputation and integrity. By prioritizing oversight and regulatory adherence, we uphold the trust of our customers, stakeholders, and regulatory bodies.

## **7. Policy for Engaging Subcontractors:**

Our company is committed to ensuring that all subcontractors engaged to perform work on our behalf meet the highest standards of quality, safety, and compliance. This policy outlines the guidelines and procedures for selecting, managing, and monitoring subcontractors to guarantee consistency with our company values and objectives. We prioritize building strong relationships with trusted subcontractors who share our dedication to excellence and customer satisfaction. Through effective subcontractor management, we maintain our reputation for delivering exceptional results and services.

### **Contact Details:**

**Factory:** New Shahab pura Road, Sialkot, Pakistan, 51310

**Contact:** +923304825951

**Email:** [gm@yasekintl.com](mailto:gm@yasekintl.com) – [yasekinternational@gmail.com](mailto:yasekinternational@gmail.com)

**Website:** [www.yasekintl.com](http://www.yasekintl.com)